

Multimedia Services Corp. 915 King Street 2nd Floor Alexandria, VA 22314-3089

Contract # 853509 Schedule Dates 09/13/12-09/2

Schedule Dates 09/13/12-09/24/12
Advertiser Alliance for Northwe

Alliance for Northwest Jobs and Exports (39587)

Agency/T-Code Multimedia Services Corp. (2823)/147217806

Product Political - Non-Ballot Issue (1196)

Product Political - Non-Ballot Issue (1196)

Brand ALLIANCE FOR NW JOBS (177355)

Salesperson Clark, Dave (3097)

Sales Office TeleRep - Washington D.C.

Buyer Name MCDONALD,NEAL

Phone/Fax (360) 224-8179 /

CPE 5136
Account Types National/Political Issue - Agency

Billing Type Standard

Comments ALLIANCE FOR NW JOBS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered09/10/12Last Modified09/12/12Entered ByWhitney Wood

Headline # 06308950

Demo Order Type

Normal

Package Deal

Sales Tax

 Commission %
 15.00

 Commission
 \$9,855.00

Net Total \$55,845.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo T	u We	e Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	5:57A- News @ 6am M-F	1		į	X	X	i	1	\$1,500.00	\$1,500.00	Seattle/Tacoma (KING) (KING)		9/10/12
2.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	7A- Today Show	1		Ī	X	X	İ	1	\$1,500.00	\$1,500.00	Seattle/Tacoma (KING) (KING)		9/10/12
3.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	11:59A- News @ 12pm				1 1	1	İ	2	\$700.00	\$1,400.00	Seattle/Tacoma (KING) (KING)		9/10/12
4.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	5P- 5:30P (PT)	1			X	X	ĺ	1	\$1,500.00	\$1,500.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/10/12
5.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	5:30P- 6P (PT)	1		ĺ	X	X	İ	1	\$1,600.00	\$1,600.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/10/12
6.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	6:29P- News @ 630pm M-F	1			X	X		1	\$2,000.00	\$2,000.00	Seattle/Tacoma (KING) (KING)		9/10/12
7.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	7P- Evening Magazine	1			X	X	ĺ	1	\$1,300.00	\$1,300.00	Seattle/Tacoma (KING) (KING)		9/10/12
8.0	Normal Line / SPOT	09/13/12-09/16/12	3	:30	11P- 11:35P (PT)	1	1		X	X	x ¦ x	1	\$2,100.00	\$2,100.00	Seattle/Tacoma (KING) (KING)	LATE NEWS	9/10/12
9.0	Normal Line / 5 Fixed	09/15/12-09/15/12	3	:30	7P- 7:30P (PT)			İ	 	1	1		\$500.00			Laura McKenzie Traveller	9/10/12
10.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	7:28P- Northwest Backroads			I		1	1	1	\$600.00	\$600.00	Seattle/Tacoma (KING) (KING)		9/10/12
11.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	11:35P- Upfront		1				2	2	\$300.00	\$600.00	Seattle/Tacoma (KING) (KING)		9/10/12
12.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	5A- Sunday Today Show					ĺ	1	1	\$300.00	\$300.00	Seattle/Tacoma (KING) (KING)		9/10/12
13.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	5:57A- News @ 6am M-F	4	X X	X	X	X	- 1	4	\$1,500.00	\$6,000.00	Seattle/Tacoma (KING) (KING)		9/10/12

CONFIRMATION CONTRACT													
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:									



Multimedia Services Corp. 915 King Street

Alexandria, VA 22314-3089

2nd Floor

Contract # 853509

Schedule Dates 09/13/12-09/24/12 Advertiser Alliance for Northwest Jobs and Exports (39587)

Agency/T-Code Multimedia Services Corp. (2823)/147217806

Product Political - Non-Ballot Issue (1196) Brand ALLIANCE FOR NW JOBS (177355)

Salesperson Clark, Dave (3097) Sales Office TeleRep - Washington D.C.

MCDONALD, NEAL **Buyer Name** Phone/Fax (360) 224-8179 /

Account Types National/Political Issue - Agency

5136

Billing Type Standard

CPE

Date:

Comments

ALLIANCE FOR NW JOBS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 09/10/12 **Last Modified** 09/12/12

Whitney Wood

CO-OP No 06308950 Headline #

Demo

Entered By

Order Type Normal

Package Deal

Sales Tax

Commission % 15.00 Commission \$9,855.00

Net Total \$55,845.00 By Broadcast Month **Spots** Rate Sep. 2012 \$65,700.00 Grand Total: 49 \$65,700.00

Seattle/Tacoma (KING) (KING)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	7A- Today Show	4	Х	Х	Х	Х	Х			4	\$1,500.00	\$6,000.00	Seattle/Tacoma (KING) (KING)		9/10/12
15.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	11:59A- News @ 12pm	3	Х	Х	Х	Х	Х			3	\$700.00	\$2,100.00	Seattle/Tacoma (KING) (KING)		9/10/12
16.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	5P- 5:30P (PT)	3	Х	Х	Х	Х	Х			3	\$1,500.00	\$4,500.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/10/12
17.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	5:30P- 6P (PT)	3	Х	Х	Х	Х	Х			3	\$1,600.00	\$4,800.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/10/12
18.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	6:29P- News @ 630pm M-F	4	Х	Х	Х	Х	Х			4	\$2,000.00	\$8,000.00	Seattle/Tacoma (KING) (KING)		9/10/12
19.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	7P- Evening Magazine	3	Х	Х	Х	Х	Х			3	\$1,300.00	\$3,900.00	Seattle/Tacoma (KING) (KING)		9/10/12
20.0	Normal Line / SPOT	09/17/12-09/23/12	3	:30	11P- 11:35P (PT)	2	Х	Х	Х	Х	Х	Х	Χ	2	\$2,100.00	\$4,200.00	Seattle/Tacoma (KING) (KING)	LATE NEWS	9/10/12
21.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5:57A- News @ 6am M-F		1							1	\$1,500.00	\$1,500.00	Seattle/Tacoma (KING) (KING)		9/10/12
22.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7A- Today Show		1							1	\$1,500.00	\$1,500.00	Seattle/Tacoma (KING) (KING)		9/10/12
23.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11:59A- News @ 12pm		1							1	\$700.00	\$700.00	Seattle/Tacoma (KING) (KING)		9/10/12
24.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5P- 5:30P (PT)		1							1	\$1,500.00	\$1,500.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/10/12
25.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5:30P- 6P (PT)		1							1	\$1,600.00	\$1,600.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/10/12
26.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	6:29P- News @ 630pm M-F		1							1	\$2,000.00	\$2,000.00	Seattle/Tacoma (KING) (KING)		9/10/12
27.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11P- News @ 11pm M-F	·	1							1	\$2,100.00	\$2,100.00	Seattle/Tacoma (KING) (KING)		9/10/12

	CONFIRMATION CONTRAC		
	Accepted-Station:	Date:	Comments:
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Accepted-Agency/Advertiser:

915 2nd		er Avenue N VA 98109	Sch Add Age Pro Bra Sal Sal Buy Pho CPI Acc	entract # nedule Dates vertiser ency/T-Code oduct and esperson es Office yer Name one/Fax E count Types ing Type mments	853509 09/13/12-09/24 Alliance for Nor Multimedia Ser Political - Non-f ALLIANCE FOR Clark, Dave (30 TeleRep - Wash MCDONALD,NE (360) 224-8179 5136 National/Politica Standard ALLIANCE FOR NY ***** THIS IS A	thwesvices Ballot NW 3 197) hingto AL 0 / al Issu	Corp. Issue IOBS (In D.C ue - Ag	(2823) (1196) 17735!	/1472) 5)	17806	L 87) E C C C C C C	Date Ent Last Moc CO-OP Headline Demo Order Ty Peackage Commiss Commiss Commiss Tales Tales	dified 0 By V N N rpe I Deal sion % 1	9/10/12 9/12/12 Vhitney Wood Io Io Io Io Io Io Io Io Io Io Io Io Io		Seattle/Tacoma (National Sep. 2012 Grand Total:		Rate \$65,700.00 \$65,700.00
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SDW	Мо	Tu W	e Th	Fr C	a Su	Spots	Rate	Total		Station	Comments	Entered
	Normal Line / SPOT	09/17/12-09/21/12	3		News @ 430am			x x			50	3	\$300.0		Seattle/Tao	oma (KING) (KING)	Comments	9/10/12
200	Some and your	07-1112 03/24/12		.50 11204	(e 190am		~	<u> </u>	^ _			3	4200.	φ300.00	Saute, rue	Since (Miles)		7, 20, 12

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

Date:

Accepted-Agency/Advertiser: